

Watertown Local Development Corporation
Thursday, April 7, 2016
Special Meeting Minutes

The Watertown Local Development Corporation (WLDC) held a special board meeting on Thursday, April 7, 2016 at 82 Public Square, Watertown, New York.

MEMBERS PRESENT – Joseph Butler, Jeffrey Fallon, Donald Alexander, Dave Zembiec (Designee for Donald Alexander)

MEMBERS EXCUSED – Erika Flint, RoAnn Dermady, Steve Hunt, John Vanderloo Designee for Stephen Hunt; James Mills (Designee for Jeffrey Graham)

OTHERS PRESENT – Donald Rutherford, CEO; Bryce London, The Retail Coach; Marshall Weir, JCIDA; Steve Jennings, City Councilmember; Kelly Cofer and Aaron Farmer, The Retail Coach (via conference call)

Mr. Butler called the meeting to order at 12:15 a.m.

The purpose of the meeting was to hear a presentation by Bryce London, Director of The Retail Coach.

Mr. Butler questioned if the cost of services was negotiated. Mr. Kofer responded by saying that they believe the pricing is very competitive in the industry and that if the LDC wanted we could request fewer services. After discussion, it was determined that the services offered in the proposal is what is needed.

There was no action taken at the meeting.

A motion was made by Mr. Butler to adjourn the meeting at 1:55 p.m., seconded by Mr. Fallon. All in favor. Carried.